

Affiliate:Ball

New York City

May 24, 2022

Tuesday Night

9:00 pm – Midnight

At Harbor New York City

DURING AFFILIATE SUMMIT EAST

BIGGEST & BEST NETWORKING EVENT ALL TIME

We've registered over 62,000 trade show attending digital marketers

Harry Mack to perform a freestyle session with the help of our audience!

You'll want to check out our NEW indoor/outdoor venue with retractable rooftop!

Overlooks the harbor – most tables have water views

Only 5 ½ blocks from Marriott Marquis

The Affiliate Ball offers THE MOST EXPOSURE for the dollar you'll find

Legends will perform. Marketing masterminds will mingle and share secrets.

The hottest celebs will make surprise appearances.

HUGE VENUE!!!

**The rooftop can hold between 800 to 1000 guests
plus another 450 guests on the 2nd level.**

Silver Sponsorship With Table

\$2,500 (limited time discount - regular price \$3,500)

Seats at least 4 people at least with a little space in front of it for more of your guests.

Banner, newsletter links, logo displayed on screens, VIP's, reserved table

- Banner on official site listed as a silver sponsor, 125 x 125
- Company name on front side of all passes and backside
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screen during event all night long (Seen the 4th most throughout the party)
- Special thanks and promotion on the microphone throughout the night
- Reserved table

[BUY NOW](#) – Reserve your sponsorship now and we'll get you added to the line up right away! After securing your spot please email info@affiliateball.com to send us your high res logo.

Without the table it's \$2k for the package. - [Buy \\$2k package now](#)
If you only want the table itself without the promotion it's still \$2500.

Gold Sponsorship

\$12,500

One of our bigger sponsors of the event, newsletter links, banner, logo seen all night on screen, reserved table

- Banner on official site listed as a gold sponsor, 125 x 125
- Company name on front side of all passes listed as Gold Sponsor, URL on back.
- Affiliate Ball newsletter support promoting your services. All current and past guests receive our newsletter.
- Your company logo displayed on the big screen during event all night long (Seen the 3rd most throughout the party about half of the platinum sponsors rotation time)
- Special thanks and promotion on the microphone throughout the night
- Reserved table overlooking the plus 10 VIP passes

Platinum Sponsorship

\$20k (regular price \$22k)

- Banner on official site listed as a main sponsor, 125 x 125
- Company logo on front side of all passes.
- Copy of the RSVP list – we average over 2,500 and expect this one to do much better
- Affiliate Ball newsletter promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screens during event all night long (Seen the most throughout the party in rotation)
- Special thanks and promotion on the microphone throughout the night
- Premium reserved table overlooking the water plus 10 VIPs to table area
- Lots of regular passes to issue out

AFFY Awards Sponsorship – Official Sponsor

\$12,500 Unique opportunity to separate yourself from the other sponsors

The AFFYs will become a real awards ceremony featuring video clips of the nominees and then a slide of the winner for each category. You'll receive multiple thanks during the awards as the official sponsor plus the pre & post production promotion. As the AFFY sponsor, you're basically on the same level with the Gold sponsors but you'll get even more exposure as the only AFFY sponsorship.

Includes credit for the AFFYs on site, passes, newsletter and during party. **Receive a reserved table.**

The AFFY Awards salutes about 5 of the most influential industry players during the party. They are handed a beautiful hand-blown glass trophy by our party hosts. This is another incredible value for the exposure we will deliver. When we present the AFFYs we thank the sponsor multiple times. It's well worth the money spent. You'll also be featured on the front of the passes as the AFFY Sponsor, a great way to really help your company stand out from the rest.

- Banner on official site listed as a The AFFYs Official Sponsor, 125 x 125
- Company logo on front side of all passes.
- Affiliate Ball newsletter promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screens during event all night long (3rd most throughout the party in rotation)
- Special thanks and promotion on the microphone throughout the night
- Premium reserved table overlooking the water plus 10 VIP passes to that area

- Lots of regular passes to issue out

Reserved Table

\$2500 (Without sponsorship included)

- 10 VIP passes to table area
- Reserved table

Affiliate Ball is your turnkey solution for entertaining clients

The Affiliate Ball has the tools available to make hosting a party super easy for sponsors. Our marketing and reach will target our industry eyeballs as you receive incredible exposure. We have a dedicated Meet Market booth the day before so that all registered guests and sponsors can come pick up their passes. This means you don't have to run around the trade show and city. We also have an online printable pass that we will email to all registered guests about a week before the party. If you plan on having a trade show booth you can have stacks of regular passes to issue out. In the past we've listed which sponsors will have passes for pick up at their booths to help attract more foot traffic for more face-to-face time with potentially great new business contacts.

Our parties are legendary. This will be our best Affiliate Ball yet and would love the opportunity to share that exposure with your company. It's time to step things up a notch and we'd love for your company to take advantage of our amazing marketing reach and approach. Thank you in advance for your consideration. We look forward to hearing from you soon.

If you have any more questions or would like to secure your sponsorship today please contact us at info@affiliateball.com or call **Darren 818.825.3972**

Sponsors MUST Arrive On Time

All sponsors will be required to arrive during the first half hour of the party to guarantee your space and table in the venue.

**Ready to get in where you fit in?
Become a sponsor!**

Contact us at info@affiliateball.com or call 818 825-3972 to reserve your preferred sponsorship opportunity before it sells out!