

Affiliate:Ball

New York City!

OFFICIAL PARTY OF THE AFFILIATE SUMMIT

8.11.19

HUGE party yet super exclusive



The biggest and most anticipated industry event of the year is coming soon...

Legends will perform. Marketing masterminds will mingle and share secrets. The hottest celebs will make surprise appearances.

Over 41,000 registered guests have attended in the last 8 ½ years. And a lucky 2,000 of the heavy hitters in the marketing industry get to come out this year to let loose, schmooze, and network with the best in the biz. It's the premiere event to see and be seen at.

Ready to get in where you fit in?
Become a sponsor!

Contact us at info@affiliateball.com or call 818 825-3972 to reserve your preferred sponsorship opportunity before it sells out!

**August 11th
2019**

**During Affiliate Summit East
Located at the Copacabana in Times Square!
Walking distance from the Marriott (1 block)**

**VIP Preparty 9:00 pm – 10:00 pm
Regular Doors open at 10:00 pm**

Here's how it works. VIP pre-party passes are issued to the sponsors. Their VIPs can enter the venue first to insure their space in the main ballroom where the reserved tables and big stage will be.

Artist announcement coming soon!

New Party Format! 3 Parties under 1 roof!

This year we will open up the party and utilize all levels of the Copacabana. In our main ballroom we'll have our big name artist perform with DJ as usual. We'll keep the other 2 levels open so guests can enjoy another music format on the rooftop while enjoying a stunning view of Times Square. And in our Supper Club room we'll pay tribute to the old Copacabana with more lounge style acts, comedians, speakers & sponsors who want this platform to speak as well.

Silver Light - \$1000 (\$2k regular price)

No reserved table with this package, banner, newsletter links, logo displayed on screens, VIP's, wristbands, signage in everyone's hands

- No table
- Banner on official site** listed as a silver sponsor, 125 x 125.
- Company name on front side of all printed and digital passes.**
- Promotion of your product or services in the Affiliate Ball Newsletter.** All past and current RSVPs receive our newsletter.
- Special thanks and promotion** on the microphone throughout the night.
- **5 VIP Passes**
- **Your logo on the big screens** behind artist every once in a while.

[BUY NOW](#) while they last!

Silver Package – \$2000 limited time offer (\$5k regular price)

Banner, newsletter links, logo displayed on screens, VIP's, wristbands, reserved table, signage in everyone's hands

- **Banner on official site** listed as a silver sponsor, 125 x 125.
- **Company name on front side of all passes** listed as a silver sponsor.
- **Promotion of your services in our Affiliate Ball Newsletter.** All past and current RSVPs receive newsletter.
- **Your company logo displayed on the big screens** during event all night long (Seen the 3rd most throughout the party about half of the gold sponsor's rotation time.)
- **Special thanks and promotion on the microphone** throughout the night.
- **15 VIP Passes**
- **Reserved table – plus wrist bands to your table area**
[BUY NOW](#)

Gold Sponsorship- \$10k (\$12k regular price) limited time offer!

Second biggest sponsor of the event, copy of RSVP data, newsletter links, banner, logo seen all night on screen, great table area w/ wristbands

- **Banner on official site** listed as a gold sponsor, 125 x 125.
- **Company name on front side of all printed and digital passes** and logo on backside.
- **Copy of the RSVP list** – we average over 2,500 RSVPs and expect this one to do much better.
- **Affiliate Ball newsletter support** promoting your services. All guests receive our newsletter.
- **Your company logo displayed on the big screens** during event all night long (Seen the second most throughout the party about half of the main sponsors rotation time.)
- **Special thanks and promotion** on the microphone throughout the night.
- **30 VIP Passes**
- **Stacks of regular passes to issue out**
- **Premium reserved table** – wrist bands to your table area – super exclusive.

Main Sponsorship – \$20k limited time offer (\$22k regular price)

Epic opportunity for your company—epic experience for your people.

- **Banner on official site featured as a main sponsor**, 125 x 125
- **Company logo on front of all printed and digital passes.**
- **Copy of the RSVP list** – we average around 3,000 targeted industry RSVPs, growing yearly.
- **Promotion in the Affiliate Ball Newsletter:** Promotion of your product or services in the Affiliate Ball Newsletter. All guests receive our newsletter.
- **Your company logo featured prominently on the big screens** during event all night long (Seen the most throughout the party in rotation, possible professional photo of the artist with your logo behind him)
- **LIVE special thanks** and promotion on the microphone throughout the night.
- **50 VIP Pre-Party Passes**
- **Premium reserved table**– wrist bands to your table area – most exclusive. Details not available yet.

[BUY NOW](#) to secure this while it lasts!

Reserved table plus logo on screens - \$1500 Special offer for the next 2 sponsors!

Reserved table, logo displayed on screens, VIP's, wristbands

- Reserved table plus logo on the screens
- **5 VIP Passes**
- **Your logo on the big screens** behind artist every once in a while.

[BUY NOW](#) before they go!

Speaker Package - \$2500

Reserved table, logo displayed on screens, VIP's, wristbands, rock the mic and promote your service!

- Banner on official site** listed as a silver sponsor, 125 x 125.
- Speak on stage** in our Supper Club lounge for up to 5 minutes. Sell your service!
- Company name on front side of all passes** listed as a silver sponsor.
- Promotion of your services in our Affiliate Ball Newsletter.** All past and current RSVPs receive newsletter.
- Your company logo displayed on the big screens** during event all night long (Seen the 3rd most throughout the party about half of the gold sponsor's rotation time.)
- Special thanks and promotion on the microphone** throughout the night.
- 15 VIP Passes**
- Reserved table** – plus wrist bands to your table area

Affiliate Ball is your turn key solution for entertaining clients

The Affiliate Ball has the tools available to make hosting a party super easy for sponsors. Our marketing and reach targets our industry eye balls and gets you incredible exposure. We have a dedicated Meet Market booth the day before so that all registered guests and sponsors can come pick up their passes. Or, guests can get passes digitally this year for convenience. This means you don't have to run around the trade show and city. If you plan on having a trade show booth you can have stacks of regular passes to issue out. In the past we've listed which sponsors will have passes for pick up at their booths to help attract more foot traffic for more face to face time with potentially great new business contacts.

Our parties are legendary. This will be our best Affiliate Ball yet and we would love the opportunity to share that exposure with your company. This is your way to step things up this year and take advantage of our amazing marketing reach and approach. Thank you in advance for your consideration. We look forward to hearing from you soon.

If you have any more questions or would like to secure your sponsorship today please contact us at info@affiliateball.com or call Darren at 818.825.3972